

Transparent football at "PapaDogs"

HoloPro™ at the INTERZUM in Cologne

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We are happy to be able to present a successful HoloPro™ installation from our Spanish dealers, dreamtech architects, s.l., on Gran Canaria:



Anyone going to watch football at the beer and snack bar, "PapaDogs", on Gran Canaria for the first time won't believe their eyes. Instead of watching a conventional TV or plasma screen, the fans will be looking at a 60" glass screen floating two metres above their heads. The picture is pin sharp - and it's transparent.

"We are delighted to be one of the first businesses on Gran Canaria to display this technology", Santiago, who runs PapaDogs, explains. "You look at it and through it at the same time. And since the entire system costs about the same as a plasma screen, this aesthetic decision was easy for us to make. The HoloPro™ doesn't disrupt the appearance of the place, fits in with the atmosphere and is a real eyecatcher."

In addition, a program has been developed with dta, the Canarian HoloPro™ distributor, which also makes good use of the time between the matches. During this time, music videos, information about events, hot dog offers and self-advertising are shown simultaneously in different windows on the HoloPro™.

### HoloPro™ at the INTERZUM in Cologne

We are proud to present HoloPro™, live from the INTERZUM: you will find a HoloPresenter<sup>stele</sup> and a floating 50" HoloPro™ at the INTERZUM LichtPiazza in Hall 8.

The fair takes place from 9-12 May 2007 in Halls 5-10. You can find further information on the fair at: <http://www.interzum.de>.



40" HoloPresenter<sup>stele</sup>

Since the Cologne Fair is not far from our headquarters in Bergisch Gladbach, why not come and visit us and have a look at our HoloPro™ Showroom? We would be very pleased to see you!